

Creation of a production of disposable sanitary-hygienic products on the territory of FEZ «Grodnoinvest»

A. Project Opportunity Description:	
A1. Project Name:	
Creation of a production of disposable sanitary-hygienic products on the territory of FEZ «Grodnoinvest»	
a. Short name:	
Creation of an enterprise majoring in sanitary-hygienic products manufacture	
b. Full name:	
Creation of a highly-technological enterprise majoring in the production of disposable sanitary-hygienic products: baby diapers, sanitary towels, etc. on the territory of FEZ «Grodnoinvest»	
c. Summary description:	
The purpose of the given project is to organize a production of baby diapers and sanitary towels. The project stipulates for the creation of a manufacture of sanitary-hygienic products and their wholesale.	
A2. Progress Status:	
Pre-investment stage. An investor is needed.	
A3. Organizations involved and their roles:	
FEZ «Grodnoinvest» Administration: 2/1, Dzerzhynsky Str., Grodno, 230023, Republic of Belarus. Sergeichik Semen Antonovich, head of the department of investments and foreign economic activity, tel./fax: (+375-152) 77-07-39, 77-11-28, S.V. Tkachenko, Chief of the FEZ «Grodnoinvest» Administration, tel.: (+375-152) 77-11-83; e-mail: invest@mail.grodno.by , e-mail: info@grodnoinvest.com ; http://www.grodnoinvest.com	
A4. Project Description:	
The enterprise will manufacture high-demand goods: sanitary towels, baby diapers, disposable products meant for medical purposes. The enterprise's production will have different price diapason and will be available to people of different income levels. According to preliminary accounts the project is to be realized during 3-4 years and includes acquisition or rent of about 10 thousand sq.m. of work areas. To ensure its effectiveness and quality, the enterprise will be outfitted with modern automated equipment of Italian or German origin. Initially it is planned that the enterprise will manufacture 100 mln. sanitary-hygienic items per year. The project's financing – an investor's attracted means.	
A4a. Project cost (mln USD):	
6.5	
A5. Background / history / overall programme / related or similar projects:	
At present in the Republic of Belarus there is practically no production of disposable sanitary-hygienic products. About 95% of sanitary-hygienic products represented in the Belarusian market is imported from abroad. The need in these products in Belarus makes up 30 mln. USD annually. A recent market research shows that disposable hygienic products sector is constantly and rapidly growing.	
A6. Environmental impact summary:	
Was not considered.	
A7. Possible obstacles/ problems/ risk assessment:	
The main threat to the project is the growth of competition in Russia and other CIS countries.	
A8. Term of realization / term of recoupment (years):	
3 - 4	
A9. Project's branch:	
Light industry	
B. Capital Cost Items (additional requirements for project):	
B1. Project physical components	B2. Capital cost (mln USD)
Business-plan and design estimates development, premises construction, equipment acquisition (Italy, Germany) and assembling:	6.5

Total:		6.5
C. Capital Resources Available from Sponsors/ Proposers:		
C1. Resources 'in kind', grants, investments, equity / ownership, etc.		C2. Amount (mIn USD)
D. Required Financial Assistance:		
D1. Financing gaps, type of financial assistance required:		
Creation of joint venture, share holding.		
D2. Sources of finance	D3. Type of investment	D4. Amount (mIn USD)
Foreign investment funds:	Direct foreign / portfolio investments:	6.5
D5. Financial/ International Institution Name:		
E. Demand (users) and revenues:		
E1. Type of users/ markets, volumes, pricing, revenues, quantifiable benefits/ savings:		
The production will be supplied to healthcare organizations, Belarusian population, exported to Russia, other CIS and Western Europe countries.		
E2. Revenues (Sales)		E3. Amount (mIn USD)
F. Operating and Maintenance Costs:		
F1. Cost components, strategies for cost recovery, operating organisations, subsidies, etc.:		
F2. Cost Item		F3. Amount (mIn USD)
G. Net Income Value:		
G1. Net Income Value		G2. Amount (mIn USD)
H. Project information source:		
H1. This form was completed by:		
Beliaev Michael, a leading specialist of the department of investments and foreign economic activity of FEZ «Grodnoinvest».		
H2. Organisation (address):		
FEZ «Grodnoinvest» Administration: 2/1, Dzerzhynsky Str., Grodno, 230023, Republic of Belarus.		
H3. Tel/Fax/E-mail:		
Tel./fax: (+375-152) 77-07-39, 77-11-28; e-mail: invest@mail.grodno.by		
H4. Date:		
March, 2007		
H5. Supreme Organization:		
FEZ «Grodnoinvest» Administration		